## OCA Alliance Demonstration at InfoComm Shows Benefits of Standards-Based Open Control Architecture

Fast-Growing Association's Initial Demo at Booth C11547 Includes Global Leaders in Audio Systems

Las Vegas, June 18, 2014 -- The OCA Alliance, a global consortium of companies developing the Open Control Architecture (OCA) as an open standard for controlling professional AV devices, is demonstrating its flexible, robust technology for the first time at this year's InfoComm, booth C11547.

The Alliance is exhibiting some of the first products implementing OCA from its member companies with technical experts present to explain the technology and the demonstration.

The specific interoperabilities addressed in the demonstration include a Focusrite RedNet 4 Ethernet networked studio interface, a Bosch Audio Processing Switch (APS), and a d&b D80 amplifier interoperating and being controlled by a software application developed by OCA Alliance members. Also in the demonstration are two other capabilities: a d&b controller with R1 remote control software controlling the d&b D80, along with a Focusrite control program controlling the RedNet 4.

Jeff Berryman of Bosch, the OCA Alliance's Technical Workgroup Chair, said everything is interoperating as expected. "I am pleased to report that the demonstration is a major success," he said. "When one controller changes something, the addressed device changes the value accordingly and the other controllers monitor the changes correctly."

"The InfoComm show is a great opportunity to present the results of our efforts to the industry and to the public," said the OCA Marketing Workgroup Chairman, Marc Weber of d&b audiotechnik. "The public InfoComm booth marks the next stage in the evolution of the architecture, which is now becoming more tangible for the user with the first products from these manufacturers entering the market."

## **About OCA**

OCA defines a flexible and robust control standard that complements any mediatransport standard. By adding standard system control to the media-network equation, OCA will allow devices from multiple manufacturers to share common controllers. This will allow seamless user experiences of multivendor systems.

## **About the OCA Alliance**

OCA Alliance is a non-profit corporation formed to secure the standardization of the Open Control Architecture (OCA) as a media networking system control standard for professional applications. The OCA Alliance's purpose is to actively promote the adoption and standardization of Open Control Architecture (OCA) as a media networking system control standard through marketing, education and training and to develop future standards and other documents that augment, enhance or extend the primary OCA standard for the purposes of enabling and promoting increased interoperability and reliability for a variety of transport standards. The members of the Alliance are Attero Tech, Audinate, Bittner Audio, Bosch Communications Systems, d&b audiotechnik, Focusrite, Harman Professional Group, LOUD Technologies Inc., PreSonus, RCF, Salzbrenner Stagetec Mediagroup, TC Group, and Yamaha Commercial Audio. The Alliance will be supporting the AES X210 effort strongly, by encouraging industry participation in X210, and by supporting X210 meetings in various ways. For more information, please visit <a href="https://www.oca-alliance.com">www.oca-alliance.com</a>

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